### CRITERIA I: CURRICULAR ASPECTS

1.4.1 & 1.4.2: INSTITUTION OBTAINS FEEDBACK ON THE SYLLABUS AND ITS TRANSACTION AT THE INSTITUTION FROM THE FOLLOWING STAKEHOLDERS

1) STUDENTS 2) TEACHERS 3) EMPLOYERS 4) ALUMNI

## EMPLOYERS' FEEDBACK ON SYLLABUS AND ITS TRANSACTION AT THE INSTITUTION

## DATA COLLECTION YEAR FOR ASSESSMENT 2020-21

### Analysis Report of Employers' Feedback 2020 – 2021 on Syllabus and its Transaction at the Institution

The Placement Cell networks with various industry sectors to organize campus placements and facilitate fresh graduates with employment. In this process the students get an exposure to the corporate life from the campus. In order to understand and meet up to the expectation of the industry demands, a questionnaire is prepared. While judging on the relevance of the curriculum to the existing industry requirements, half of the responses received as excellent, 27.78% given it as very good, 11.11% feels it as good and 11.02% rated as average and poor. Regarding the balance of knowledge and skill based content of the curriculum, 44.44% of the respondents felt it excellent while 27.78% found it very good. 11.11% were positive about it and about 16.67% felt it average.

While answering about alignment of context contents of the academic curriculum with its learning outcomes, half of the employers felt it excellent and 16.67% says it is very good while 27.78% were hopeful about it. Barely 5.56% opined it average and poor. 83.33% of the respondents agreed on alignment of academic curriculum with the skill-based competencies, and 16.67% marked as average.

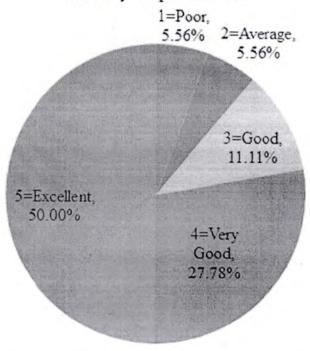
S. No.	Attributes	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
1	How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?	50.00%	27.78%	11.11%	5.56%	5.56%
2	How do you rate the balance of knowledge and skill based content of the curriculum of the programme?	44.44%	27.78%	11.11%	16.67%	0.00%
3	How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?	50.00%	16.67%	27.78%	0.00%	5.56%
4	How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?	50.00%	33.33%	0.00%	16.67%	0.00%

\*All figures are in percentage

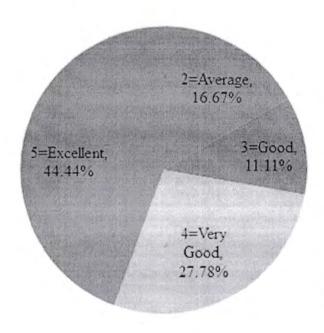
Dr. RAVI K. DHAR

Director

Jagannath International Management School (Affiliated to GGS IP University, New Delhi) OCF Pkt-9, Sec-B, Vasant Kunj, New Delhi-70 How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?



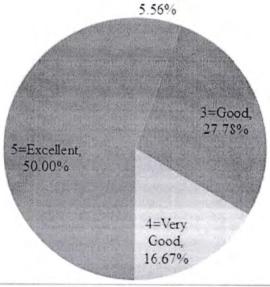
How do you rate the balance of knowledge and skill based content of the curriculum of the programme?



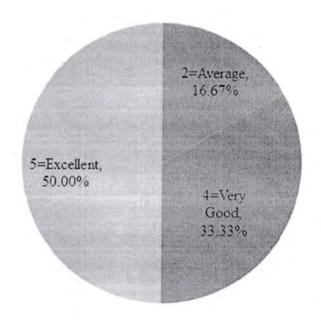
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OCF Pkt-9, Sec-B, Vasant Kunj, New Delhi-70

How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?

1=Poor, 5.56%



How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?



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#### Remarks

Most of the employers have the opinion that the curriculum has relevance to the industrial needs. Some of them also have good opinions about the capacity of curriculum in ensuring professional ethics and positive attitude among the students but have scope for improvement. The learning outcomes of the curriculum are aligned with the global and industry needs

IQAC Coordinator

Director

## DATA COLLECTION YEAR FOR ASSESSMENT 2019-20

### Analysis Report on Employers' Feedback 2019 – 2020 on Syllabus and its Transaction at the Institution

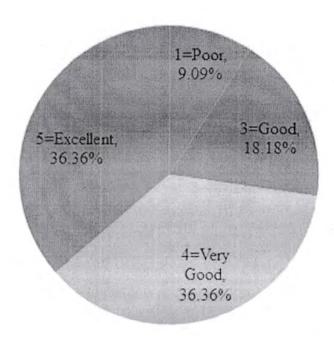
The Placement Cell networks with various industry sectors to organize campus placements and facilitate fresh graduates with employment. In this process the students get an exposure to the corporate life from the campus. In order to understand and meet up to the expectation of the industry demands, a questionnaire is prepared. While judging on the relevance of the curriculum to the existing industry requirements, 36.36% of the responses received as excellent, 36.36% rated it as very good, 18.18% feels it as good and 9.09% rated as poor. Regarding the balance of knowledge and skill based content of the curriculum, 36.36% of the respondents felt it excellent while 45.45% found it very good. 9.09% were positive about it and about 9.09% felt it average. While answering about alignment of context contents of the academic curriculum with its learning outcomes, 45.45% of the employers felt it excellent and 9.09% says it is very good while 27.27% were hopeful about it. 18.18% opined it average and poor. About 82% of the respondents agreed on alignment of academic curriculum with the skill-based competencies, 9.09% rated as good and 9.09% marked it as average.

S. No.	Attributes	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
1	How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?	36.36%	36.36%	18.18%	0.00%	9.09%
2	How do you rate the balance of knowledge and skill based content of the curriculum of the programme?	36.36%	45.45%	9.09%	9.09%	0.00%
3	How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?	45.45%	9.09%	27.27%	9.09%	9.09%
4	How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?	45.45%	36.36%	9.09%	9.09%	0.00%

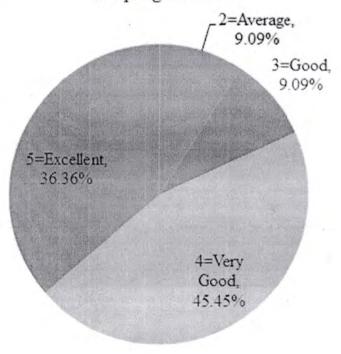
<sup>\*</sup>All figures are in percentage

DR. RAVI K. DHAR Director

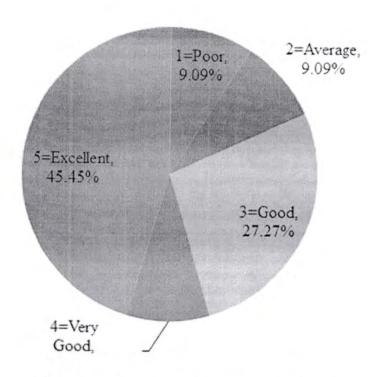
Jagannath International Management School OCF Pkt.-9, Sector-B, Vasant Kunj, New Delhi-110070 How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?



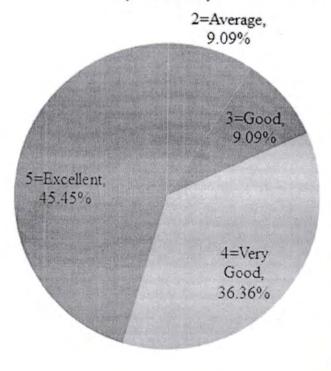
How do you rate the balance of knowledge and skill based content of the curriculum of the programme?



How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?



How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?



#### Remarks

Most of the employers observed that the curriculum is capable of imparting leadership qualities. Most of them pointed out that the curriculum fosters team spirit mentality among the students and also appreciates the ability of the curriculum in enhancing problem solving mentality and ability to innovate of their employees.

IQAC Coordinator

Director

# DATA COLLECTION YEAR FOR ASSESSMENT 2018-19

### Analysis Report on Employers' Feedback 2018 – 2019 on Syllabus and its Transaction at the Institution

The Placement Cell networks with various industry sectors to organize campus placements and facilitate fresh graduates with employment. In this process the students get an exposure to the corporate life from the campus. In order to understand and meet up to the expectation of the industry demands, a questionnaire is prepared. While judging on the relevance of the curriculum to the existing industry requirements, 44.44% of the responses received as excellent, 33.33% given it as very good, 22.22% feels it as good and none of the respondent rated average and poor. Regarding the balance of knowledge and skill based content of the curriculum, 44.44% of the respondents felt it excellent while 33.33% found it very good. 22.22% were positive about it. While answering about alignment of context contents of the academic curriculum with its learning outcomes, 44.44% of the employers felt it excellent and 11.11% says it is very good while 33.33% were hopeful about it and 11.11% opined it average. 77.77% of the respondents agreed on alignment of academic curriculum with the skill-based competencies, and 22.22% marked as average.

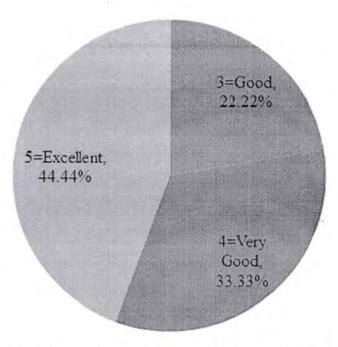
S. No.	Attributes	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
1	How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?	44.44%	33.33%	22.22%	0.00%	0.00%
2	How do you rate the balance of knowledge and skill based content of the curriculum of the programme?	44.44%	33.33%	22.22%	0.00%	0.00%
3	How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?	44.44%	11.11%	33.33%	11.11%	0.00%
4	How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?	44.44%	33.33%	22.22%	0.00%	0.00%

\*All figures are in percentage

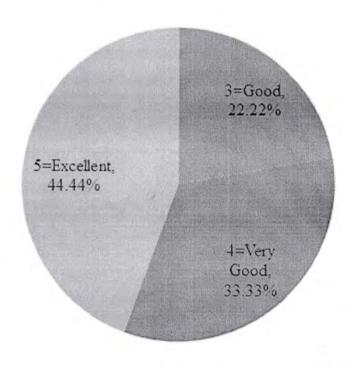
DR. RAVI K. DHAR Director

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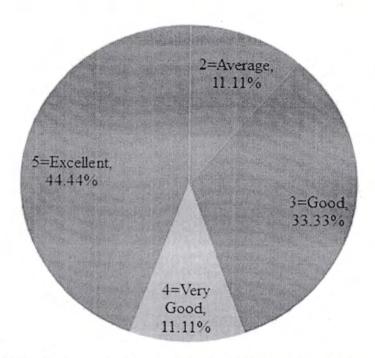
How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?



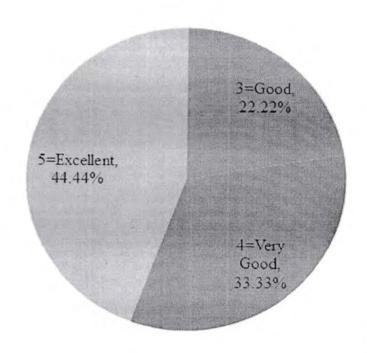
How do you rate the balance of knowledge and skill based content of the curriculum of the programme?



How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?



How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?



#### Remarks

Employers have good opinions about the capacity of curriculum in ensuring professional ethics and positive attitude among the students. The contents of the course are in conformity with the learning outcomes. The curriculum has focus on skill development and is career-oriented. The contents of the course are aligned with the learning outcomes. The curriculum has prospects for higher education/employability

10AC Coordinator

Director

## DATA COLLECTION YEAR FOR ASSESSMENT 2017-18

## Analysis Report on Employers' Feedback 2017 – 2018 on Syllabus and its Transaction at the Institution

The Placement Cell networks with various industry sectors to organize campus placements and facilitate fresh graduates with employment. In this process the students get an exposure to the corporate life from the campus. In order to understand and meet up to the expectation of the industry demands, a questionnaire is prepared. While judging on the relevance of the curriculum to the existing industry requirements, 37.50% of the responses received as excellent, 37.50% given it as very good, 25% feels it as good and no one rated it as average and poor. Regarding the balance of knowledge and skill based content of the curriculum, 37.50% of the respondents felt it excellent while 37.50% found it very good. 25% were positive about it.

While answering about alignment of context contents of the academic curriculum with its learning outcomes, 37.50% of the employers felt it excellent and 12.50% says it is very good while 37.50% were hopeful about it. About 12.50% opined it as average. 75% of the respondents agreed on alignment of academic curriculum with the skill-based competencies, 12.50% given it as good and 16.67% marked as average.

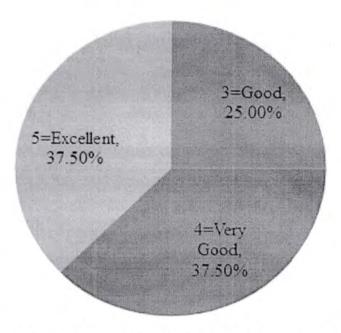
S. No.	Attributes	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
1	How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?	37.50%	37.50%	25.00%	0.00%	0.00%
2	How do you rate the balance of knowledge and skill based content of the curriculum of the programme?	37.50%	37.50%	25.00%	0.00%	0.00%
3 .	How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?	37.50%	12.50%	37.50%	12.50%	0.00%
4	How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?	25.00%	50.00%	12.50%	12.50%	0.00%

<sup>\*</sup>All figures are in percentage

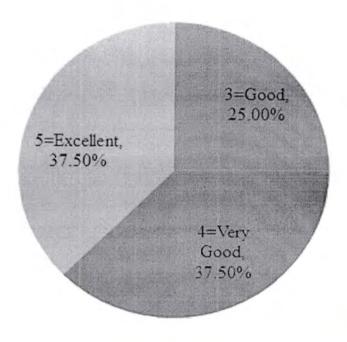
DR. RAVI K. DHAR

Director
Jagannath International Management School

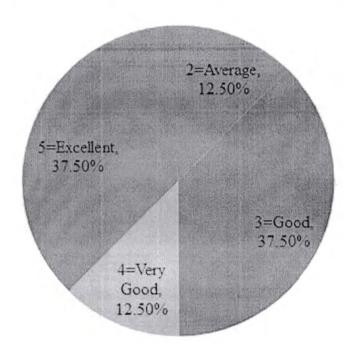
OCF Pkt.-9, Sector-B, Vasant Kunj, New Delhi-110070 How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?



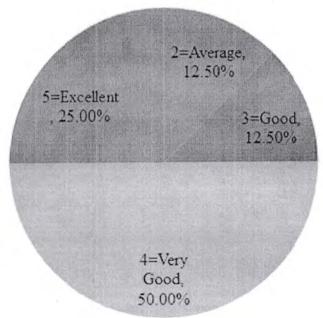
How do you rate the balance of knowledge and skill based content of the curriculum of the programme?



How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?



How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?



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DR. RAVI K. DHAR
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Vasant Kunj, New Delhi-110070

#### Remarks

Most of the employers are of the opinion that the curriculum is capable of imparting leadership qualities. The curriculum caters to the needs of the industry/profession and has focus on skill development but has scope for improvement. The contents of the course are in conformity with the learning outcomes.

IOAC Coordinator

Director

## DATA COLLECTION YEAR FOR ASSESSMENT 2016-17

### Analysis Report on Employers' Feedback 2016 – 2017 on Syllabus and its Transaction at the Institution

The Placement Cell networks with various industry sectors to organize campus placements and facilitate fresh graduates with employment. In this process the students get an exposure to the corporate life from the campus. In order to understand and meet up to the expectation of the industry demands, a questionnaire is prepared. While judging on the relevance of the curriculum to the existing industry requirements, 37.50% of the responses received as excellent, 25% given it as very good, 25% feels it as good and 12.50% rated as average. Regarding the balance of knowledge and skill based content of the curriculum, 37.50% of the respondents felt it excellent while 25% found it very good. 37.50% were positive about it.

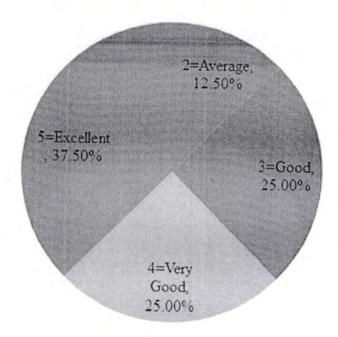
While answering about alignment of context contents of the academic curriculum with its learning outcomes, 37.50% employers felt it excellent and 12.50% says it is very good while 37.50% were hopeful about it and 12.50% opined it average. 62.50% of the respondents agreed on alignment of academic curriculum with the skill-based competencies, 25% says it is good and 12.50% marked it as average.

S. No.	Attributes	Excellent (5)	Very Good (4)	Good (3)	Average (2)	Poor (1)
1	How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?	37.50%	25.00%	25.00%	12.50%	0.00%
2	How do you rate the balance of knowledge and skill based content of the curriculum of the programme?	37.50%	25.00%	37.50%	0.00%	0.00%
3	How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?	37.50%	12.50%	37.50%	12.50%	0.00%
4	How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?	25.00%	37.50%	25.00%	12.50%	0.00%

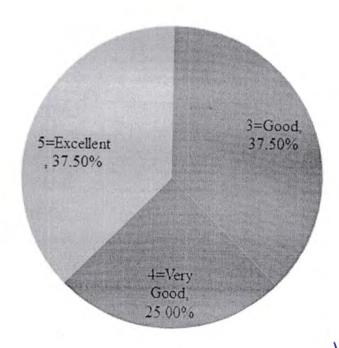
<sup>\*</sup>All figures are in percentage

VDR. RAVI K. DHAR Director

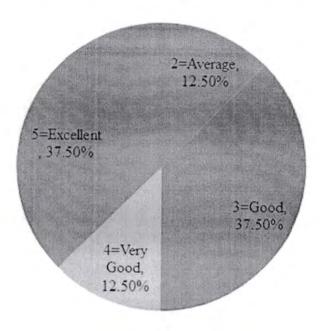
Jagannath International Management School OCF Pkt.-9, Sector-B, Vasant Kunj, New Delhi-110070 How do you rate relevance of the academic curriculum of the programme to the existing industry requirements?



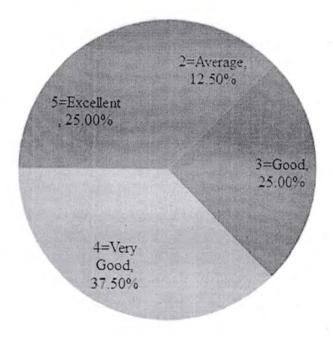
How do you rate the balance of knowledge and skill based content of the curriculum of the programme?



How do you rate the alignment of context contents of the academic curriculum with its learning outcomes?



How do you rate the alignment of academic curriculum with the skill-based competencies required by the industry?



#### Remarks

Most of the employers have the opinion that the curriculum has relevance to the industrial needs. The curriculum has focus on skill development and is career-oriented. The contents of the course are aligned with the learning outcomes. The curriculum has prospects for higher education/employability. Moreover, most of them also appreciate the ability of the curriculum in enhancing problem solving mentality and ability to innovate of their employees

IQAC Coordinator

Director